IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) Charles A. Jennings et al. Examiner Douglas B. Blair

Serial No. 09/766,278 Group Art No. 2442

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For System and Method for Managing

Media

June 3, 2011

Mail Stop Amendment Commissioner For Patents P.O. Box 1450 Alexandria, VA 22313-1450

SUPPLEMENTAL RESPONSE

In supplement to the Amendment filed on June 2, 2011 in response to the Office action mailed December 2, 2010, Applicants submit the following amendments and remarks.